Abstract

Digital media has become a significant factor in many person's day to day routine. Fake news is a story that has been created in an intention to distract or misguide the readers. Due to increase in the online social network development in the past few years due to different purposes fake news appear in large numbers and in the online world has a widespread. By these online fake news online social networks users can get effected easily Fake news have become a society problem, in some occasion spreading more and faster than the true information. A human being is unable to detect all these fake news. So there is a need for machine learning model that can detect these fake news automatically. Machine learning models are made to build using the algorithms so that it can classify whether a news is fake or not.

TABLE OF CONTENT

LIST OF FIGURES

CHAPTER-1

INTRODUCTION

Data science is an interdisciplinary field that uses scientific methods, processes, algorithms and systems to extract knowledge and insights from structured and unstructured data, and apply knowledge and actionable insights from data across a broad range of application domains.

The term "data science" has been traced back to 1974, when Peter Naur proposed it as an alternative name for computer science. In 1996, the International Federation of Classification Societies became the first conference to specifically feature data science as a topic. However, the definition was still in flux.

The term “data science” was first coined in 2008 by D.J. Patil, and Jeff Hammerbacher, the pioneer leads of data and analytics efforts at LinkedIn and Facebook. In less than a decade, it has become one of the hottest and most trending professions in the market.

Data science is the field of study that combines domain expertise, programming skills, and knowledge of mathematics and statistics to extract meaningful insights from data.

Data science can be defined as a blend of mathematics, business acumen, tools, algorithms and machine learning techniques, all of which help us in finding out the hidden insights or patterns from raw data which can be of major use in the formation of big business decision.

Artificial intelligence (AI) refers to the simulation of human intelligence in machines that are programmed to think like humans and mimic their actions. The term may also be applied to any machine that exhibits traits associated with a human mind such as learning and problem-solving.

Artificial intelligence (AI) is intelligence demonstrated by machines, as opposed to the natural intelligence displayed by humans or animals. Leading AI textbooks define the field as the study of "intelligent agents" any system that perceives its environment and takes actions that maximize its chance of achieving its goals. Some popular accounts use the term "artificial intelligence" to describe machines that mimic "cognitive" functions that humans associate with the human mind, such as "learning" and "problem solving", however this definition is rejected by major AI researchers.

Artificial intelligence is the simulation of human intelligence processes by machines, especially computer systems. Specific applications of AI include expert systems, natural language processing, speech recognition and machine vision.

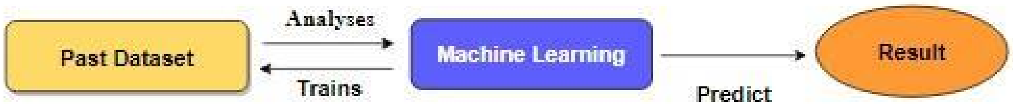
Artificial intelligence was founded as an academic discipline in 1956, and in the years since has experienced several waves of optimism, followed by disappointment and the loss of funding (known as an "AI winter"), followed by new approaches, success and renewed funding. AI research has tried and discarded many different approaches during its lifetime, including simulating the brain, modeling human problem solving, formal logic, large databases of knowledge and imitating animal behavior. In the first decades of the 21st century, highly mathematical statistical machine learning has dominated the field, and this technique has proved highly successful, helping to solve many challenging problems throughout industry and academia.

Natural language processing (NLP) allows machines to read and understand human language. A sufficiently powerful natural language processing system would enable natural-language user interfaces and the acquisition of knowledge directly from human-written sources, such as newswire texts. Some straightforward applications of natural language processing include information retrieval, text mining, question answering and machine translation. Many current approaches use word co-occurrence frequencies to construct syntactic representations of text. "Keyword spotting" strategies for search are popular and scalable but dumb; a search query for "dog" might only match documents with the literal word "dog" and miss a document with the word "poodle". "Lexical affinity" strategies use the occurrence of words such as "accident" to assess the sentiment of a document. Modern statistical

NLP approaches can combine all these strategies as well as others, and often achieve acceptable accuracy at the page or paragraph level. Beyond semantic NLP, the ultimate goal of "narrative" NLP is to embody a full understanding of commonsense reasoning. By 2019, transformer-based deep learning architectures could generate coherent text.

Machine learning is to predict the future from past data. Machine learning (ML) is a type of artificial intelligence (AI) that provides computers with the ability to learn without being explicitly programmed. Machine learning focuses on the development of Computer Programs that can change when exposed to new data and the basics of Machine Learning, implementation of a simple machine learning algorithm using python. Process of training and prediction involves use of specialized algorithms. It feed the training data to an algorithm, and the algorithm uses this training data to give predictions on a new test data. Machine learning can be roughly separated in to three categories. There are supervised learning, unsupervised learning and reinforcement learning. Supervised learning program is both given the input data and the corresponding labeling to learn data has to be labeled by a human being beforehand. Unsupervised learning is no labels. It provided to the learning algorithm. This algorithm has to figure out the clustering of the input data. Finally, Reinforcement learning dynamically interacts with its environment and it receives positive or negative feedback to improve its performance.

Data scientists use many different kinds of machine learning algorithms to discover patterns in python that lead to actionable insights. At a high level, these different algorithms can be classified into two groups based on the way they “learn” about data to make predictions: supervised and unsupervised learning. Classification is the process of predicting the class of given data points. Classes are sometimes called as targets/ labels or categories. Classification predictive modeling is the task of approximating a mapping function from input variables(X) to discrete output variables(y). In machine learning and statistics, classification is a supervised learning approach in which the computer program learns from the data input given to it and then uses this learning to classify new observation. This data set may simply be bi-class (like identifying whether the person is male or female or that the mail is spam or non-spam) or it may be multi-class too. Some examples of classification problems are: speech recognition, handwriting recognition, bio metric identification, document classification etc.



Process Of Machine Learning

Supervised Machine Learning is the majority of practical machine learning uses supervised learning. Supervised learning is where have input variables (X) and an output variable (y) and use an algorithm to learn the mapping function from the input to the output is y = f(X). The goal is to approximate the mapping function so well that when you have new input data (X) that you can predict the output variables (y) for that data. Techniques of Supervised Machine Learning algorithms include logistic regression, multi-class classification, Decision Trees and support vector machines etc. Supervised learning requires that the data used to train the algorithm is already labeled with correct answers. Supervised learning problems can be further grouped into Classification problems. This problem has as goal the construction of a succinct model that can predict the value of the dependent attribute from the attribute variables. The difference between the two tasks is the fact that the dependent attribute is numerical for categorical for classification. A classification model attempts to draw some conclusion from observed values. Given one or more inputs a classification model will try to predict the value of one or more outcomes. A classification problem is when the output variable is a category, such as “red” or “blue”.

CHAPTER-2

LITERATURE SURVEY

General

A literature review is a body of text that aims to review the critical points of current knowledge on and/or methodological approaches to a particular topic. It is secondary sources and discuss published information in a particular subject area and sometimes information in a particular subject area within a certain time period. Its ultimate goal is to bring the reader up to date with current literature on a topic and forms the basis for another goal, such as future research that may be needed in the area and precedes a research proposal and may be just a simple summary of sources. Usually, it has an organizational pattern and combines both summary and synthesis.

A summary is a recap of important information about the source, but a synthesis is a re-organization, reshuffling of information. It might give a new interpretation of old material or combine new with old interpretations or it might trace the intellectual progression of the field, including major debates. Depending on the situation, the literature review may evaluate the sources and advise the reader on the most pertinent or relevant of them

Review of Literature Survey

Title : Automatic Deception Detection: Methods for Finding Fake News

Author: Niall J. Conroy, Victoria L. Rubin

Year : 2015

This research surveys the current state-of-the-art technologies that are instrumental in the adoption and development of fake news detection. “Fake news detection” is defined as the task of categorizing news along a continuum of veracity, with an associated measure of certainty. Veracity is compromised by the occurrence of intentional deceptions. The nature of online news publication has changed, such that traditional fact checking and vetting from potential deception is impossible against the flood arising from content generators, as well as various formats and genres. The paper provides a typology of several varieties of veracity assessment methods emerging from two major categories – linguistic cue approaches (with machine learning), and network analysis approaches. We see promise in an innovative hybrid approach that combines linguistic cue and machine learning, with network-based behavioral data. Although designing a fake news detector is not a straightforward problem, we propose operational guidelines for a feasible fake news detecting system.

Title : Detection of Online Fake News Using N-Gram Analysis and Machine Learning Techniques
Author: Hadeer Ahmed
Year : 2017

In the recent years, online content has been playing a significant role in swaying users decisions and opinions. Opinions such as online reviews are the main source of information for e-commerce customers to help with gaining insight into the products they are planning to buy. Recently it has become apparent that opinion spam does not only exist in product reviews and customers’ feedback. In fact, fake news and misleading articles is another form of opinion spam, which has gained traction. Some of the biggest sources of spreading fake news or rumors are social media websites such as Google Plus, Facebook, Twitters, and other social media outlet [1]. Even though the problem of fake news is not a new issue, detecting fake news is believed to be a complex task given that humans tend to believe misleading information and the lack of control of the spread of fake content [2]. Fake news has been getting more attention in the last couple of years, especially since the US election in 2016. It is tough for humans to detect fake news. It can be argued that the only way for a person to manually identify fake news is to have a vast knowledge of the covered topic. Even with the knowledge, it is considerably hard to successfully identify if the information in the article is real or fake.

Title : Development of Fake News Model Using Machine Learning through Natural Language Processing
Author: Sajjad Ahmed, Knut Hinkelmann
Year : 2020

Fake news detection research is still in the early stage as this is a relatively new phenomenon in the interest raised by society. Machine learning helps to solve complex problems and to build AI systems nowadays and especially in those cases where we have tacit knowledge or the knowledge that is not known. We used machine learning algorithms and for identification of fake news; we applied three classifiers; Passive Aggressive, Naïve Bayes, and Support Vector Machine. Simple classification is not completely correct in fake news detection because classification methods are not specialized for fake news. With the integration of machine learning and text-based processing, we can detect fake news and build classifiers that can classify the news data. Text classification mainly focuses on extracting various features of text and after that incorporating those features into classification. The big challenge in this area is the lack of an efficient way to differentiate between fake and non-fake due to the unavailability of corpora. We applied three different machine